

IAIR Newsletter

A Publication of the Illinois Association for Institutional Research

Spring 2009

A Letter from the President

This rainy day seems like a great time to write for the IAIR Newsletter and daydream about all the exiting opportunities on the horizon. The AIR Annual Forum is only weeks away and the Steering Team and Program Chair, Christine Blackburn are actively planning the November IAIR Forum.

The AIR Forum is May 30-June 3 in sunny and warm Atlanta, Georgia. The forum provides the chance to interact and share ideas at the national level, and also opportunities to connect with your IAIR colleagues.

The **IAIR Social at AIR** will be held Monday, June 1 from 5:00-6:30 at Max Lager's American Grille and Brewery. Max's is an independent brewery restaurant located in downtown Atlanta, just two blocks from the Atlanta Marriott Marquis Hotel. While IAIR continues to build its budget to fund the expenses of the IAIR November forum, attendees are asked to pay for their own items ordered. The menu includes fresh and natural wood-fired flavors prepared from scratch. The social is a great way to connect with familiar colleagues and for current and new members to also get to know

each other. For more information including directions and menu, visit <http://www.maxlagers.com>.

The **IAIR Business Meeting** is Tuesday, June 2 from 4:45-5:30p.m. in L405, Lobby Level. The Business Meeting will feature updates from your IAIR Steering Team Members, including specifics about the location and venue for the November forum. There will also be time toward the end of the meeting for open dialogue about current issues in institutional research in our state. IPEDS is just one topic members have shared interest in discussing.

IAIR Best Paper winners Ryan Smith and Joseph Offermann will present at the 2009 AIR Forum in Atlanta on Monday, June 1, 2009 from 3:00 – 3:45 p.m. The paper title is "Your Strategic Plan can Become a Best Seller on your Campus". Congratulations to all!

Writing this letter has been a great defense against this dreary spring rain! I am looking forward to seeing you and the sunshine at the AIR Forum. If you have any comments, suggestions or ideas for I-AIR throughout the year, please e-mail or call anytime.

P.S. Remember **Facebook** users can join IAIR's new group page at: <http://www.new.facebook.com/group.php?gid=34864524146&ref=mf>. The IAIR Facebook page already has 21 friends!

Kristi Mindrup, President



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Treasurer's Report

(April 24, 2009)

IAIR's current balance is \$5,374.19.

Laura Dorman, Treasurer



Secretary's Report

IAIR Business and Steering Committee Meeting minutes are available for review at

http://www.pir.ilstu.edu/iair/business/meeting_minutes/index.shtml.

Robin Rothamer, Secretary



AIR Liaison Report

2010 AIR: The AIR 2010 Forum will be held in Chicago. The IAIR Local Arrangements chair is now Jonathan Keiser at Columbia. Bill Hayward stepped down as the committee chair role because he is leaving Northwestern University for the not-for-profit sector. Many thanks to Jonathan for agreeing to take the chairmanship.

The committee has met several times and will be making a presentation at the 2009 Forum in Atlanta. Thanks to all who have volunteered to help with the Illinois publicity table at Atlanta.

2009 IERC Symposium: The annual IERC Symposium will be held June 9-10 at the I-Hotel and Conference Center in Champaign, Illinois. Register through May 15, 2009 with guaranteed room rates of \$109.00 through May 8, 2009. Call Jennifer at 618-650-2425 or see <http://ierc.siu.edu/> to register. The opening session is titled "P-20 Collaboration in Illinois."

2009 AIR Forum: Don't miss the *Illinois AIR Social* Monday, June 1, from 5:00 – 6:30 pm at Max Lager's American Grille and Brewery or the *Illinois AIR Business Meeting* Tuesday, June 2, from 4:45 – 5:30 pm in room L405.

2008 IAIR Best Paper: Ryan Smith and Joseph Offermann were chosen for the IAIR Best Paper Award. They will present that paper, "Your Strategic Plan can Become a Best Seller on your Campus", at the 2009 AIR Forum in Atlanta on Monday, June 1, 2009 from 3:00 – 3:45 p.m.

Marilyn M. Marshall, AIR Liaison



Welcomes and Good-Byes

Donald Quirk, Director of Institutional Research & Planning with McHenry County College, retired at the end of April 2009.

Linda Meyer, Resource & Policy Analyst with the University of Illinois Administration will be retiring at the end of June 2009.

Welcome to all of the members who have joined IAIR since November, 2008.

Pam Lowrey, Newsletter Editor



The IAIR Newsletter

This newsletter is a publication of the Illinois Association of Institutional Research (IAIR). It is intended to provide information on issues and events important to members of the Association. It is produced semi-annually in October and May. The newsletter is now published exclusively in electronic form and may be accessed via the Internet on the IAIR website at: <http://www.pir.ilstu.edu/iair/>.

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PLEASE SEND NEWSLETTER SUBMISSIONS, INQUIRIES, OR COMMENTS TO PAM LOWREY AT plowrey@uillinois.edu



Illinois Participation at the 2009 Annual AIR Forum in Atlanta

Session	Title	Name & Institution	Day	Time	Format
P12	A Longitudinal Assessment of the Effects of Entering Characteristics on Grade Performance of Students Who Transferred From Community Colleges to a Four-Year University	James Daniel House, Northern Illinois University & Beiling Xiao, Northern Illinois University	Sun.	5-6 pm	Poster Session
P45	Sustainability in Higher Education: An IR Primer	Josetta S. McLaughlin, Roosevelt University; Joseph W. McLaughlin, Clemson University & Gerald W. McLaughlin, DePaul University	Sun.	5-6 pm	Poster Session
270	New on the Job: Ten Things I Wish Someone Would Have Told Me	Jonathan Keiser, Columbia College-Chicago; Jennifer Gruening, Bradley University & Yun K. Kim, Columbia College-Chicago	Mon.	10:15-11 am	Research In Action
483	Describing the University Experience: A Method to Inventory, Describe & Assess Diversity, Community & Global Learning Programs	Judah Viola, DePaul University & Gerald W. McLaughlin, DePaul University	Mon.	10:15-11 am	Demonstration
467	Predicting Academic Performance & Retention in College Using High School GPA & ACT Score by Admission Types (Regular vs. Special)	Jo-Hyun Kim, Western Illinois University; Seung Won Yoon, Western Illinois University & Rhonda K. Kline, Western Illinois University	Mon.	11:15 am-12 pm	Scholarly Paper
433	IAIR Best Paper - Your Strategic Plan Can Become a Best Seller on Your Campus	Ryan Smith, Joliet Junior College & Joseph Offermann, Joliet Junior College	Mon.	3-3:45 pm	Best Paper/Presentation
496	Don't Market in the Dark: Using Research to Guide High-Profile Marketing Decisions	Jeff Noblitt, Waubensee Community College & Kristia A. Stout, Waubensee Community College	Mon.	3-3:45 pm	Research In Action
738	SAIR Best Paper - Using Student Financial Status to Form Comparator Groups: A New Perspective	Gerald W. McLaughlin, DePaul University & Josetta S. McLaughlin, Roosevelt University	Mon.	3-3:45 pm	Best Paper/Presentation
451	How to Use Higher Education Research to Inform Decisionmaking & IR	Trudy H. Bers, Oakton Community College & Gerald W. McLaughlin, DePaul University	Mon.	4-5 pm	Panel Session
T63	AIR's Summer Data Policy Institute: Follow-up Survey of 2004 & 2006 Cohorts	Kevin Hynes, Midwestern University; Hui-Min Wen, New College of Florida & Jion Liou Yen, Lewis University	Tue.	2:15-3 pm	Table Topic
527	The Farmers, Cowboys & Shepherders Can be Friends: A Conversation Among Higher Education Association Leaders	Trudy H. Bers, Oakton Community College & Faye E. Fullerton, Lincoln Land Community College	Tue.	3:30-4:30 pm	Panel Session
692	Becoming A Published Author: Options, Requirements & Strategies	Gerald W. McLaughlin, DePaul University	Tue.	3:30-4:30 pm	Panel Session
125	A Model for Implementing a Comprehensive Review of Academic & Student Support Services	Antonio Gutierrez, City Colleges of Chicago; Hoa Khuong, City Colleges of Chicago; Janice Dantes, City Colleges of Chicago; Delilah Perez, City Colleges of Chicago & Daniel Gaichas, City Colleges of Chicago	Wed.	8-8:45 am	Research In Action



Program Chair Report

**Please mark your calendar for the 38th IAIR Annual Forum
to be held from Thursday, November 5th to Friday, November 6th.**

The 2009 IAIR Annual Forum will be held at the Rend Lake Resort and Conference Center located within the 3,300 acre Wayne Fitzgerald State Park on the shores of beautiful Rend Lake. It offers 105 guest rooms: 47 rooms connected to the conference center; 22 cabins with private decks overlooking the lake; and 35 lakeside Boatels, some with two story contemporary loft units. All accommodations except the flagship Boatels are \$66.60 plus tax per night.

The resort and conference center has horseback riding, fishing, tennis courts and an outdoor swimming pool with access to an indoor pool. They have a marina with a fuel station, complimentary boat slips and three large boat launch ramps. It offers a ten-station championship trap range, complete with skeet and sporting clays.

Five minutes from the Rend Lake Resort and Conference Center, located on the east side of the lake just south of State Route 154, is a 27 hole PGA championship golf course designed by Chicago architect Lawrence Packard.

Located at the intersection of I-57 and Illinois State Route 154 is the Southern Illinois Art and Artisans Center, one of the Illinois State Museum sites. It contains an artisans' shop which features fine crafts of over 850 juried Illinois artisans, a souvenir shop, an art exhibition hall and outdoor pavilion for craft fairs and presentations.

For a taste of southern Illinois on the way to Rend Lake Resort and Conference Center, visit the GenKota Winery located at the intersection of I-57 and I-64 just east of Mt. Vernon Exit 95. They have developed their own special vintages of wines and port. East of the resort and conference center is the Pheasant Hollow Winery. Visit their tasting room to sample some of their crafted grape and fruit wines or browse their gift shop.

Rend Lake Resort and Conference Center is located 4 miles west of I-57, off Illinois 154 in Southern Illinois. It is a five hour drive from Chicago and an hour from O'Fallon. For more information about Rend Lake Resort and Conference Center, visit their website (<http://rendlakeresort.com>).

We invite you to consider presenting a paper, panel discussion or a research report at this year's forum. Share your expertise in any area of institutional research, and encourage your colleagues to do so as well.

More information about the proposal process and registration will be available early this summer.

Christine Blackburn, Program Chair

